

**DENNIS KIRK'S**

30th Annual

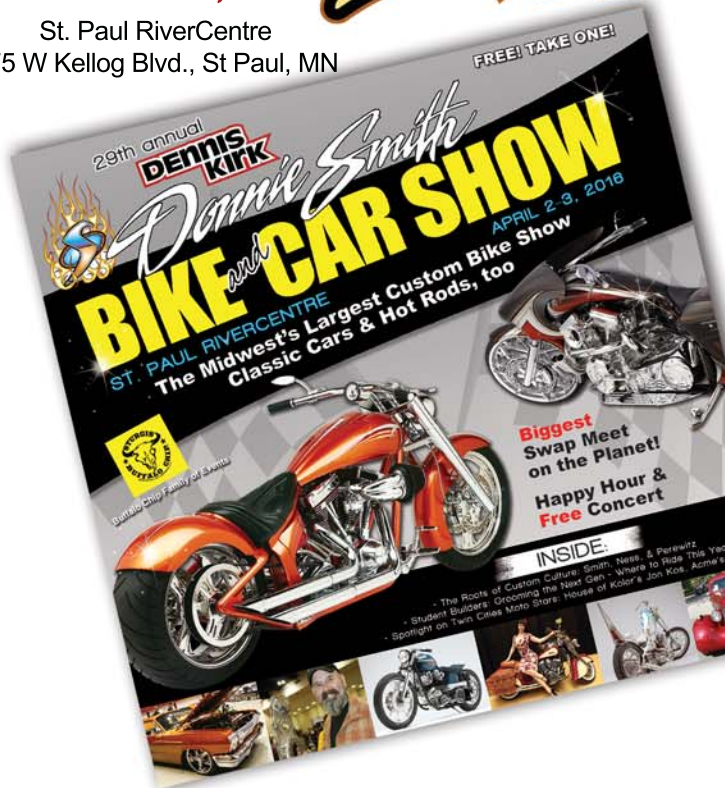
# Donnie Smith

## BIKE and CAR Show

**March 25-26, 2017**

St. Paul RiverCentre  
175 W Kellogg Blvd., St Paul, MN

Put your business  
in front of Twin  
City motorsports  
enthusiasts!  
Advertise in the  
2017 Donnie  
Smith Show  
Event Guide.

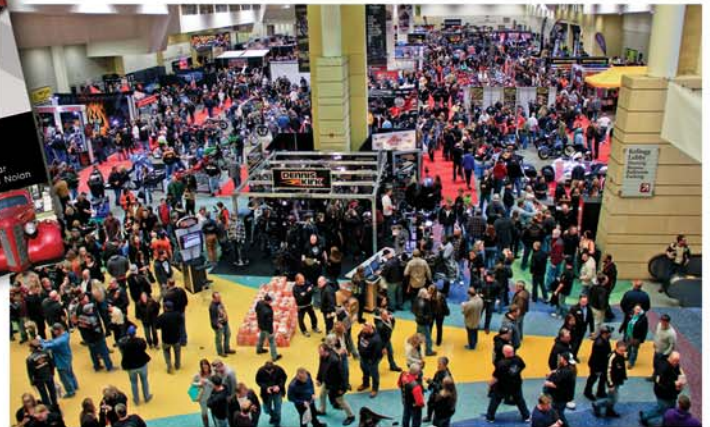


**Average Two-day Show Attendance 20,000**

Donnie Smith Show attendees are passionate motorcycle, auto and motorsports enthusiasts.

### Publication Distribution

10k distributed through the Minneapolis Star Tribune insertion  
10k available to motorsports enthusiasts at local dealerships, speed shops, retailers, and at the show.



### Print Specs

- Full Page 11" x 11" - with Image area 10" x 10"
- Half Page 10" wide x 4.70" high
- Quarter Page 4.85" wide x 4.70" high
- Eighth Page 4.85" wide x 2.25" high

Ads must be built in CMYK with no 4 color black type  
150 line, 300 dpi, Smallest type size 7 pt

### Advertising Deadlines

**Space Reservation and Art Due Feb 8, 2017**

Payment due at time of reservation

### Schedule of Print Advertising Rates

	If Purchased by Nov. 30, 2016	After Dec. 1, 2016
Full Page	\$2,250	\$2,475
Half Page	\$1,450	\$1,595
Quarter Page	\$ 750	\$ 825
Eighth Page	\$ 400	\$ 440
Back Cover	\$3,962	\$4,350
Center Spread	\$4,531	\$4,985



All ads are four color and must be delivered camera ready. Art services are available at a rate of \$75 per hour.

### About the Donnie Smith Bike & Car Show

Biking enthusiasts from all over the country will be flocking to the 2017 Donnie Smith Bike & Car Show, the largest custom bike, and now car, show in the Midwest at the Saint Paul RiverCentre, March 25-26, 2017. The show has grown tremendously over the past 30 years and now offers over \$7,500 in cash and prizes and comprises over 200,000 square feet showcasing the best baggers, choppers, retro bobbers, custom cruisers and motorcycle parts and products in the country. Some of the biggest guns in the biker world such as Donnie Smith, Tim Remus, John Kosmoski and Neil Ryan, will be on hand as well. In addition to the bike show, there is a monster swap meet and a car show of all makes and styles.